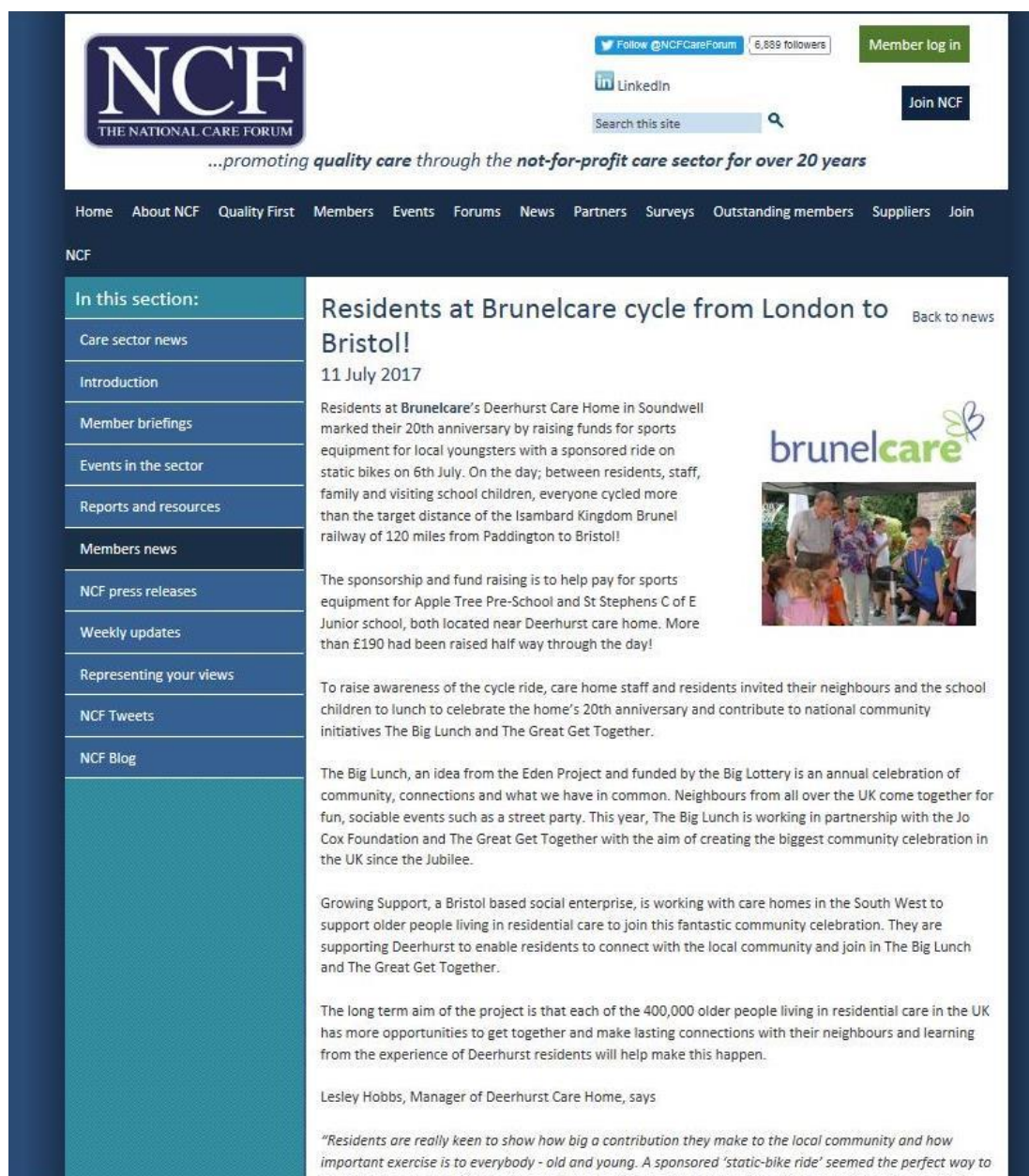


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Overview: Brunelcare's Deerhurst care home celebrate their 20th anniversary



The screenshot shows the NCF website interface. At the top left is the NCF logo with the tagline "...promoting quality care through the not-for-profit care sector for over 20 years". To the right are social media links for Twitter (6,888 followers) and LinkedIn, along with a search bar and a "Join NCF" button. A navigation menu includes Home, About NCF, Quality First, Members, Events, Forums, News, Partners, Surveys, Outstanding members, Suppliers, and Join.

The main content area features a sidebar on the left titled "In this section:" with a list of categories: Care sector news, Introduction, Member briefings, Events in the sector, Reports and resources, Members news, NCF press releases, Weekly updates, Representing your views, NCF Tweets, and NCF Blog.

The main article is titled "Residents at Brunelcare cycle from London to Bristol!" with a date of "11 July 2017" and a "Back to news" link. The article text reads: "Residents at Brunelcare's Deerhurst Care Home in Soundwell marked their 20th anniversary by raising funds for sports equipment for local youngsters with a sponsored ride on static bikes on 6th July. On the day, between residents, staff, family and visiting school children, everyone cycled more than the target distance of the Isambard Kingdom Brunel railway of 120 miles from Paddington to Bristol!"

A photograph shows a group of people, including children and adults, gathered outdoors. The Brunelcare logo is visible in the top right of the article area.

The article continues: "The sponsorship and fund raising is to help pay for sports equipment for Apple Tree Pre-School and St Stephens C of E Junior school, both located near Deerhurst care home. More than £190 had been raised half way through the day!"

It then states: "To raise awareness of the cycle ride, care home staff and residents invited their neighbours and the school children to lunch to celebrate the home's 20th anniversary and contribute to national community initiatives The Big Lunch and The Great Get Together."

The text explains: "The Big Lunch, an idea from the Eden Project and funded by the Big Lottery is an annual celebration of community, connections and what we have in common. Neighbours from all over the UK come together for fun, sociable events such as a street party. This year, The Big Lunch is working in partnership with the Jo Cox Foundation and The Great Get Together with the aim of creating the biggest community celebration in the UK since the Jubilee."

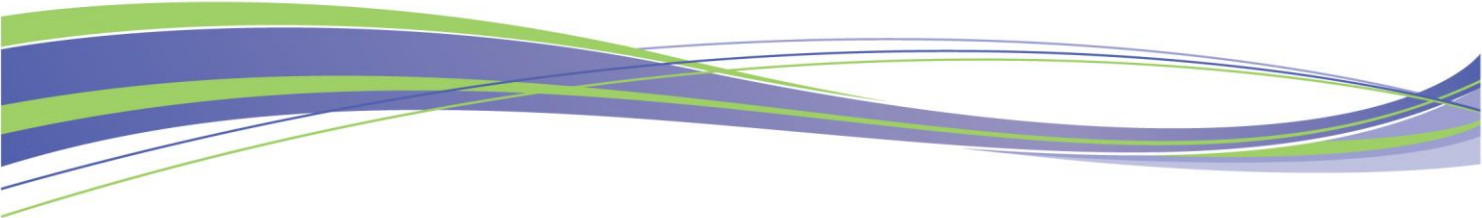
It further notes: "Growing Support, a Bristol based social enterprise, is working with care homes in the South West to support older people living in residential care to join this fantastic community celebration. They are supporting Deerhurst to enable residents to connect with the local community and join in The Big Lunch and The Great Get Together."

The article concludes with: "The long term aim of the project is that each of the 400,000 older people living in residential care in the UK has more opportunities to get together and make lasting connections with their neighbours and learning from the experience of Deerhurst residents will help make this happen."

A quote from Lesley Hobbs, Manager of Deerhurst Care Home, is provided: "Residents are really keen to show how big a contribution they make to the local community and how important exercise is to everybody - old and young. A sponsored 'static-bike ride' seemed the perfect way to do this! We are also delighted to have taken part in national celebrations of community by having a Big Lunch."

Please turn over for full story...

brunelcare 



Residents at Brunelcare cycle from London to Bristol!

Residents at Brunelcare cycle from London to Bristol! : Residents at Brunelcare's Deerhurst Care Home in Soundwell marked their 20th anniversary by raising funds for sports equipment for local youngsters with a sponsored ride on static bikes on 6th July. On the day, between residents, staff, family and visiting school children, everyone cycled more than the target distance of the Isambard Kingdom Brunel railway of 120 miles from Paddington to Bristol!

The sponsorship and fund raising is to help pay for sports equipment for Apple Tree Pre-School and St Stephens C of E Junior school, both located near Deerhurst care home. More than £190 had been raised half way through the day!

To raise awareness of the cycle ride, care home staff and residents invited their neighbours and the school children to lunch to celebrate the home's 20th anniversary and contribute to national community initiatives The Big Lunch and The Great Get Together.

The Big Lunch, an idea from the Eden Project and funded by the Big Lottery is an annual celebration of community, connections and what we have in common. Neighbours from all over the UK come together for fun, sociable events such as a street party. This year, The Big Lunch is working in partnership with the Jo Cox Foundation and The Great Get Together with the aim of creating the biggest community celebration in the UK since the Jubilee.

Growing Support, a Bristol based social enterprise, is working with care homes in the South West to support older people living in residential care to join this fantastic community celebration. They are supporting Deerhurst to enable residents to connect with the local community and join in The Big Lunch and The Great Get Together.

The long term aim of the project is that each of the 400,000 older people living in residential care in the UK has more opportunities to get together and make lasting connections with their neighbours and learning from the experience of Deerhurst residents will help make this happen. Lesley Hobbs, Manager of Deerhurst Care Home, says

"Residents are really keen to show how big a contribution they make to the local community and how important exercise is to everybody - old and young. A sponsored 'static-bike ride' seemed the perfect way to do this! We are also delighted to have taken part in national celebrations of community by hosting A Big Lunch for our neighbours to celebrate our care home's 20th anniversary. We thank everyone living nearby who came along to support us."

Victoria Hill, Director of Growing Support, says:

"Older people living in care can be at increased risk of loneliness and social isolation despite spending most of their day surrounded by people. Rates of severe loneliness reported by people living in care are more than twice that of people living in the wider community. It's great to see residents joining in national initiatives The Big Lunch and The Great Get Together to build connections with their neighbours."

Peter Lefort of The Big Lunch said:

"Most of us live within 10 minutes of one of the 17,700 care homes in the UK and yet many people have never visited their local home. We're delighted that The Big Lunch, Growing Support, and The Great Get Together are all working together to enable more older people living in care than ever before to get together with their neighbours to celebrate friendship and enjoy being part of a thriving community."

If you would like to work with a care home near you to enable older people living in care to stay connected with their local community then please get in touch with Growing Support at volunteers@growingsupport.co.uk

To contribute to their funds for the sponsored static bike ride event go to

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